

# CONCERT PROMOTERS' COMMITTEE

## Summary of the Minutes of Committee Meeting on 2nd July 2009 in Leamington Spa.

- **Vacant posts** on the committee: **Chairman, Newsletter editor and 3 committee members.**
- **Review of brochure for 2010 – 2011:** Mike Alexander was congratulated on another excellent brochure, which was his last. George Wolfe was formally co-opted on to the committee as the new network co-ordinator.
- **AGM** CPC AGM notice and nomination forms would be sent out by the office 60 days prior to the AGM. Meeting to be at 2.50pm during the National conference on 5th September, 2009 in Leeds.
- **Website** Design and contents for the new website were discussed. It should be 'user-friendly' and should comply with the current MM house style. One of main objectives to enable groups booking brochure artists to access the web to update their bookings. 'Find a group' to be via links to regional websites.
- **Diversification:** Regional chairs and RDOs have been asked to follow up the 20 societies who asked for help following the survey.
- **Central Office** matters: During the summer, focus groups will be run as part of the consultation process leading up to the new 5 year plan to be launched at the 2010 conference. MM will be celebrating its 75th anniversary next year.
- **BBC project:** series of 'Come and Sing Days all over UK as a spin off from new series of 'The Choir'. Radio 3 will be offering more broadcasts for orchestras and Classic FM for choirs. Possibility of recording promoters concerts being explored.
- **Finance** The brochure advertising income was less this year compared to the budgeted amount, therefore reducing the reserves. It was agreed to investigate the reasons including contacting past advertisers.